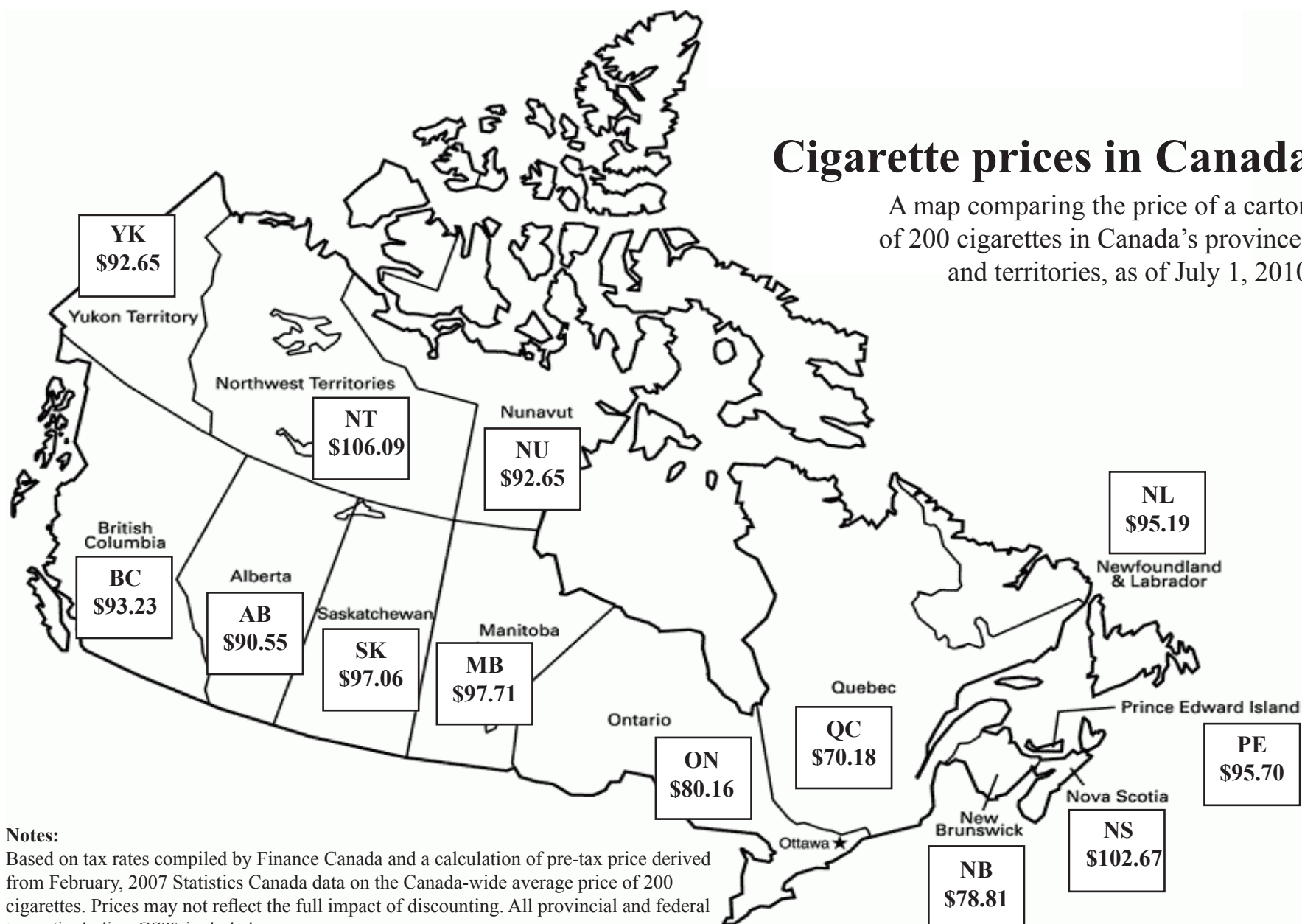


Cigarette prices in Canada

A map comparing the price of a carton of 200 cigarettes in Canada's provinces and territories, as of July 1, 2010



Notes:

Based on tax rates compiled by Finance Canada and a calculation of pre-tax price derived from February, 2007 Statistics Canada data on the Canada-wide average price of 200 cigarettes. Prices may not reflect the full impact of discounting. All provincial and federal taxes (including GST) included.

Source: Smoking and Health Action Foundation, Ottawa, (613) 230-4211, www.nsra-adnf.ca